

# Coastline Community College

## Military Spouses Program

Associate in Arts (AA) – Major in Marketing

**DEGREE OBJECTIVE**—The Business Certificate consists of options that will prepare an individual to have an understanding of business practices and provides students with the opportunity to select specific courses to meet their professional or personal business goals. It will provide entry-level professionals with knowledge and skills to work in a variety of business environments.

### POINTS OF CONTACT

Coastline Community College  
 Military Spouses Program  
 Academic Advising: [militarycounselor@coastline.edu](mailto:militarycounselor@coastline.edu)  
 Registration: [milspouses@coastline.edu](mailto:milspouses@coastline.edu)  
 Website: [http://military.coastline.edu/index\\_sp.cfm](http://military.coastline.edu/index_sp.cfm)  
 Toll Free Phone: 1-866-422-2645

### Degree Requirements

**General Education:  
18 Semester Hours**

- Speech/Communications.... 3 sh
- English.....3 sh
- Natural Science.....3 sh
- Arts & Humanities.....3 sh
- Social Sciences.....3 sh
- Self Development.....3 sh

**18 sh**

**Math Competency:**  
 Completion of two years of high school algebra with “C” or better, or passing college intermediate algebra or higher with “C” or better, or placing into MATH C100 or higher on Coastline’s Math Placement Test.

**Global/Multicultural Studies:** Any course marked with an asterisk (“\*”) in either Group C or Group D will satisfy the Global/Multicultural Requirement.

**Major: Marketing  
21 Semester Hours**

**Free Electives:  
21 Semester Hours**  
 May be satisfied by military credit, various CLEP, DSST and Excelsior exams, previous college credit, or any Coastline course.

Required courses:

- BUS C100
- BUS C110
- BUS C150
- MS C100

Choose 3 of the following courses:

- BUS C130
- BUS C222
- COMM C100
- CIS C100
- MS C101

**Group A1**  
 Choose One:

- COMM C100
- Any college course in Speech or Public Speaking

Note: Group A1 courses must be completed with a grade of C or better.

**Group A2**

- ENGL C100

Note: Group A2 courses must be completed with a grade of C or better. An English Placement Exam is required for enrollment. Visit <http://military.coastline.edu/assessment.htm> for more details.

**Group B**  
 Choose One:

<ul style="list-style-type: none"> <li>• ASTR C100</li> <li>• ECOL C100</li> <li>• MRSC C100</li> </ul>	<ul style="list-style-type: none"> <li>• BIOL C100</li> <li>• BIOL C120</li> <li>• CHEM C110</li> <li>• GEOL C100</li> </ul>
---	--

**Group C**  
 Choose One:

<ul style="list-style-type: none"> <li>• *ARAB C180A</li> <li>• *ART C100</li> <li>• *ART C101</li> <li>• ENGL C143</li> <li>• *ENGL C145</li> </ul>	<ul style="list-style-type: none"> <li>• HUM C110</li> <li>• HUM C130</li> <li>• MUS C100</li> <li>• *PHIL C100</li> <li>• PHIL C115</li> </ul>	<ul style="list-style-type: none"> <li>• PHIL C120</li> <li>• *SPAN C180A</li> <li>• *SPAN C180B</li> <li>• *ARAB 180B</li> <li>• MUS C105</li> </ul>
--	---	---

**Group D**  
 Choose One:

<ul style="list-style-type: none"> <li>• COMM C100</li> <li>• COMM C150</li> <li>• ECON C180</li> <li>• ECON C185</li> <li>• HIST C125</li> </ul>	<ul style="list-style-type: none"> <li>• *HIST C160</li> <li>• *HIST C165</li> <li>• HIST C170</li> <li>• HIST C175</li> <li>• *HIST C180</li> <li>• *HIST C185</li> <li>• PSYC C100</li> </ul>	<ul style="list-style-type: none"> <li>• PSYC C115</li> <li>• PSYC C170</li> <li>• PSCI C100</li> <li>• SOC C100</li> <li>• SOC C110</li> <li>• SOC C120</li> </ul>
---	---	---

**Group E**  
 Choose One:

<ul style="list-style-type: none"> <li>• FN C170</li> <li>• FN C175</li> <li>• GERO C120</li> </ul>	<ul style="list-style-type: none"> <li>• HLTH C100</li> <li>• PSYC C115</li> <li>• PSYC C170</li> </ul>
---	---

**Please visit this site for course descriptions for all courses currently available:**  
<http://military.coastline.edu/common/courses.htm>