

mission *Statement*

Coastline Community College is committed to student success through accessible and flexible education within and beyond the traditional classroom.

the business *Program*



average earnings *For business careers*

The amount of money you can earn is based on many different factors that include: your level of education, level of experience, title, and location. Although earnings can vary considerably from person to person and from place to place, what follows are listings of common careers and base salary ranges for those jobs:

Title	Base Salary Range
Accountant I	\$42,237 to \$51,400
Economist (Corporate)	\$100,315 to \$150,715
Financial Analyst I	\$46,424 to \$59,761
Payroll Administrator	\$47,283 to \$64,339
Human Resource Manager	\$77,777 to \$107,192
Information Tech. Manager	\$98,562 to \$137,263
Business Devel. Associate	\$47,982 to \$78,079
Business Devel. Manager	\$89,477 to \$125,854
Financial Analysis Manager	\$93,930 to \$117,141
Business Banking Manager	\$103,666 to \$128,870
Sales Assistant I	\$33,302 to \$41,276
Regional Sales Manager	\$92,891 to \$131,535
Marketing Assistant I	\$37,034 to \$46,566
Marketing Manager	\$81,905 to \$110,988
Office Manager	\$52,251 to \$72,836

find out more *Call, visit or log-on*

For more information on the Real Estate Program offered by Coastline Community College call:

CALL (714) 241-6209
or visit us on the web at
www.coastline.edu

COASTLINE COMMUNITY COLLEGE
 Acting President: Dr. Cheryl Babler

COAST COMMUNITY COLLEGE DISTRICT
 Interim Chancellor: Dr. Ding-Jo H. Currie
 Board of Trustees: Mary L. Hornbuckle, Walter G. Howald, Jim Moreno, Jerry Patterson, Lorraine Prinsky Ph.D., and Robby Lane, Student Trustee.

Accreditation: Coastline is accredited by the Western Association of Schools and Colleges, a nationally recognized regional accrediting agency.

Non-Discrimination Statement: It is the policy of the Coast Community College District to provide all persons with equal employment and educational opportunities regardless of race, color, sex, national origin, religion, age, handicap, marital or Vietnam-era status.

Train for a variety of careers while taking courses that easily transfer to a 4-year program



Tomorrow's College Today.

why study business *at Coastline?*

Business is more competitive than ever before. People running businesses will be judged by how well they manage change, stay ahead of trends and learn the latest theories. The business program at Coastline Community College prepares students to begin or advance their careers in the business world by training them to manage change, anticipate trends, and apply theories to be successful in the business world.

The business program, which leads to a Certificate of Achievement in Business, will provide you with a comprehensive understanding of management principles, business-oriented technology and interpersonal skills.

You can study business as part of your A.A. degree plan here at Coastline, and classes easily transfer if you want to go on to pursue a bachelor's degree.

what you will learn

As part of the program

Coursework in Coastline's business program covers the fundamentals of business and management, critical thinking, small business management, e-business and entrepreneurship.

The business program prepares individuals for success in a global society by offering business education that integrates theory and practice, instilling practical knowledge and skills, including the use of information technology across the disciplines, and preparing students for life-long learning.



how can the program *Help you?*

After completing courses or certificates in the business program at Coastline, you'll be prepared for basic management and administrative roles in private, public and nonprofit organizations. Many students find employment as management trainees or managers in the sales or retail industry. Others work as project assistants, office managers and technology-oriented support specialists.

The highly marketable skills you will acquire through the completion of business courses and/or certificates at Coastline will serve as the foundation for advanced professional opportunities and a prosperous future in your field of choice.

To examine opportunities available for those trained in the field of business, turn to the back panel of this brochure.

"I enrolled in Coastline courses twenty years ago...and now hold down a job with a Fortune 500 company as a Business Analyst, making close to three times my first salary!"

*Susan Wolfe
Former Coastline Student*

"I plan to continue my education at Cal State Fullerton where I will earn a business (bachelors) degree."

*Jennifer Duncan
Coastline Student*

Business certificates can be completed in as little as one year when you take 12 units a semester! Classes are available on-site and through distance learning via the Internet, independent study and CD/DVD rom.